



this
week in
**craft-
beer**

BREWER'S CORNER

Beery news from around the world.

HOP OF THE WEEK

We take an in-depth look at a different hop each week.

CRAFT PUB REVIEW

We visit The Ribs of Beef in Norwich.

247

**ISSUE TWO HUNDRED
AND FORTY SEVEN**
MARCH 24th 2025



It's Springtime! (officially)

Whilst meteorological Spring began on 1st March, true astronomical Spring didn't begin until last Friday with the occurrence of the equinox on March 21st. We can all now officially enjoy the fact that Spring is well and truly with us. The weather is also doing its bit to look the part (at least here in the south east) with some gorgeous sunshine most days - even though it can still be bitterly cold after dark.

Then it's just a short hop till this coming Sunday March 30th when British Summer Time begins and we get that lovely extra hour of daylight each evening. In fact, if the good weather holds up, we should soon be able to sit in the garden till 8 o'clock at night, enjoying a few delicious new craft ales. Now isn't that a brilliant thought? Bring it on!

Cheers,

The TWICB Team

BREWER'S CORNER

The latest news, views & articles collated from the world of beer.

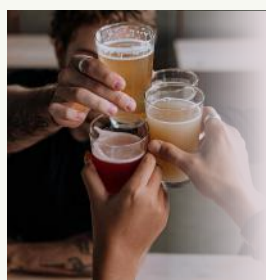
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BEER OF THE WEEK

The best beer we have enjoyed this week.

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CRAFT PUB REVIEW

We visit the Ribs of Beef in Norwich.

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HOP FOCUS

We take an in-depth look at everyone's favourite hop, CITRA.

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FESTIVAL CALENDAR

Enjoy the amazing buzz and excitement of a craft beer festival.

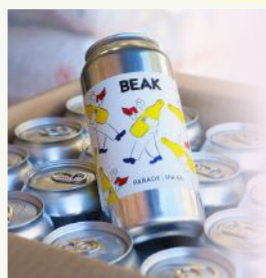
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WEBSHOPS

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Brewer's Corner

The latest news and views articles collated from the world of beer.



NI Increases To Hit Pubs Hard

Let's start this week with a forecast from the pantomime villains of the high street JDWetherspoon, who predict that rising staffing costs triggered by the upcoming National Insurance increases will hit their bottom line to the tune of £60M per year.

[READ THE ARTICLE](#)

Hospitality Sector Insolvencies Increase

On a similar topic, tax firm RSM UK report that Hospitality Sector insolvencies increased 21% month on month in January. Although the start of the year is notoriously tough for the sector; the report notes that this was a 3% increase on the same period from 2024.

[READ THE ARTICLE](#)



Gen Z Do Love Boose

Here is an interesting survey from food service marketing agency OMNE, who reported that contrary to expectations, Gen Z (people currently aged 16-29) love consuming alcohol and visiting hospitality venues. However, this demographic is very demanding with it's expectations, and generally frugal with their spending.

[READ THE ARTICLE](#)

A Look Back At Covid

Finally word this week goes to the Pub Curmudgeon, who has taken a reflective look back on the fifth anniversary of COVID, to see whether there are lessons to be learned.

[READ THE ARTICLE](#)



Beer of the Week

Mustard

6.5% Hazy IPA

by Beak Brewery



This creamy-as-you-like 6.5% India Pale Ale is absolutely laden with super pungent Citra, Chinook and Motueka. It's thick, unctuous and Dijon-yellow with bold flavours of OJ, black pepper, lemon, lime and rosemary gin fizz.

[BUY HERE](#)

Craft Pub Review



STEVE P
TWICB CO FOUNDER

The Ribs of Beef

24 Wensum St, Norwich, NR3 1HY

Located in the heart of Norwich Town Centre by the River Wensum, The Ribs of Beef proudly describes itself as a "Real Ale Pub By The River." However, given its impressive selection of quality craft beers, both on hand pump and in keg and cans, we'd argue that "Craft Beer Pub By The River" would be a more fitting title



Boasting seven cask ale hand pumps, four craft keg pumps, two ciders, and a selection of macro lagers to satisfy all tastes, The Ribs of Beef offers an excellent range and variety of drinks.

During our recent visit, we were thrilled to find DEYA's 'Steady Rolling Man' on cask – a rare treat that should be considered almost mandatory when available. A Duration cask beer was also on hand-pump, alongside some outstanding keg selections from GlassHouse, DEYA, and Yonder Brewing.

Craft Pub Review

As an Untappd verified venue, The Ribs of Beef allows visitors to check their beer selection in advance, ensuring there's always something enticing to try.



The pub itself exudes the charm of a classic British ale house, featuring rich wood paneling, a spacious bar, and numerous cozy nooks perfect for enjoying a pint. The building dates back to the 14th century and has had various uses over the centuries before officially becoming an alehouse in 1743 under the management of Thomas and Mary Holland. One of its standout features is the stunning French pewter bar, complemented by a recently uncovered medieval wall, a testament to the pub's deep-rooted history.



Craft Pub Review

For those looking to pair their drinks with a bite to eat, The Ribs of Beef serves pizza seven days a week—though, ironically, no actual ribs of beef! The pub also hosts a variety of events, including a regular pub quiz, live music, and comedy nights, adding to its lively and welcoming atmosphere.



The outdoor terrace overlooking the River Wensum is a real gem, offering a scenic and relaxing spot to enjoy a drink while watching the world go by. Whether you're after a well-kept real ale, a top-tier craft beer, or just a great place to unwind, The Ribs of Beef remains one of Norwich's most beloved pubs.





Hop of the Week

Citra



Citra Hops - The King of Modern Craft Brewing

Citra hops have become one of the most beloved and widely used hop varieties in the modern craft beer industry. Known for their intense citrus and tropical fruit aroma, they have found their way into countless IPAs, pale ales, and other hop-forward beer styles. Their unique flavour profile and high oil content make them a favourite among brewers and beer enthusiasts alike.

History and Development

Citra hops were developed by Hop Breeding Company and released in 2008. They were bred from a mix of parent hop varieties, including Hallertau Mittelfrüh, Tettnang, and East Kent Golding, among others. The goal was to create a hop with exceptional aroma and flavour, and Citra quickly gained popularity for its unique characteristics.

Aroma and Flavor

The primary reason brewers love Citra is for its exceptional aroma and flavour. When used as a late addition, in whirlpools, or dry-hopping, it imparts bright and juicy citrus notes.

Brewing Applications

Citra is highly versatile and can be used effectively at different stages of brewing:

Bittering – While not commonly used as a bittering hop due to its lower alpha acid content (typically 11-13%), Citra can still contribute a smooth, pleasant bitterness.

Hop of the week: CITRA

Single-Hop Beers – Citra is so well-balanced and complex that it can carry a beer on its own. Many single-hop IPAs and pale ales showcase its full spectrum of flavours.

Blending with Other Hops – While Citra shines on its own, it also pairs well with other hops like Mosaic, Simcoe, and Galaxy to enhance fruitiness and complexity.

Flagship Citra Beer - Pseudo Sue by Toppling Goliath Brewing is a 100% Citra-hopped pale ale that is medium in body with a mild bitterness in the finish. Ferocious hop aromas of citrus and mango; bright with a bite. Hints of passionfruit too.



Why Brewers and Drinkers Love Citra

Citra's popularity can be attributed to its ability to deliver massive aroma and flavour while remaining balanced and drinkable. It provides a vibrant, juicy character that appeals to both casual drinkers and hardcore hopheads alike. Additionally its versatility allows brewers to experiment and create unique, flavourful beers that stand out in the crowded craft beer market.

Conclusion

Citra hops have earned their place as one of the most influential hop varieties in modern brewing. Whether used alone or blended with other hops, Citra brings a fresh, tropical, and citrusy punch that defines many of today's best IPAs and pale ales.

As the craft beer industry continues to evolve, Citra is likely to remain a staple for brewers looking to push the boundaries of hop-forward beer styles.

Beer Name of the Week

Brewers are always coming up with great names for their latest brews, so we thought it's about time we noticed some of them.

Sticky The Stick Insect

5.5% DDH Pale

By Sureshot Brewing Co.

A nod to the classic comedy show, Blackadder.

"We're in the stickiest situation since Sticky the Stick insect got stuck on a sticky bun."

A beer that positively prickles with ripe honeydew melon on the nose, followed by a chewy, white grape and herbal sweetness, showing off a dry hop of Nelson Sauvin, Citra, Eggers Special, and Riwaka



[BUY HERE](#)

UK Craft Beer Festivals



29 MARCH 2025

CHELMSFORD CRAFT BEER FESTIVAL

Chelmsford Social Club, 55 Springfield Rd, Chelmsford, CM2 6JG

<https://chelmsfordcraftbeerfestival.com/>

4-5 APRIL 2025

CASTLE BEER FEST

Nottingham Castle

<https://castlebeerfest.com/>

10-12 APRIL 2025

BREW//LDN

Between The Bridges, London SE1

<https://www.brewldn.com/>

12 APRIL 2025

ABERDEEN BEER FESTIVAL

Music Hall, Union St, Aberdeen AB10 IQS

<https://shorturl.at/iWgQZ>



25-26 APRIL 2025

STAGE CRAFT FESTIVAL

21 South Street, Reading RG1 4QU

<https://shorturl.at/SO3uD>

2-3 MAY 2025

AWAKENING '25

St Johns Church, Forton Rd, Gosport PO12 4TQ

<https://shorturl.at/XfV8e>

3-4 MAY 2025

FROM THE LAND BEER FESTIVAL

Acklington Park Farm, Northumberland NE65 9AA

<https://shorturl.at/A3sda>

3-4 MAY 2025

NORWICH CRAFT BEER FESTIVAL

The Waterfront, Norwich

<https://shorturl.at/jXo7v>

15-17 MAY 2025

BEHIND BARS - CRAFT BEER FEST

A Wing, Lancaster Castle,, Castle Hill, Lancaster LA1 1YN

<https://shorturl.at/NWb24>

16-17 MAY 2025

MANCHESTER CRAFT BEER FESTIVAL

Depot Mayfield, Manchester

<https://linktr.ee/manchestercraftbeerfestival>

16-17 MAY 2025

HOP CITY 2025

The Old Flax Store, Marshall St, Leeds LS11 9YJ

<https://www.universe.com/events/hop-city-2025-tickets-6FNG7B>

29-31 MAY 2025

CRAFT BEER EXPO 2025

Black Lodge Brewery, 3 Kings Dock Street, Liverpool LI 8JU

<https://www.eventbrite.co.uk/o/craft-beer-expo-ltd-3248880072>



6-7 JUNE 2025

MANCHESTER CRAFT BREW FESTIVAL

Victoria Warehouse, Trafford Wharf Road, Manchester M17 1AB

<https://craftbrewfestival.co.uk/manchester>

13-14 JUNE 2025

BRISTOL CRAFT BEER FESTIVAL

Lloyds Amphitheatre, Harbourside Bristol

<https://linktr.ee/bcbf>

20-21 JUNE 2025

NOTTINGHAM CRAFT BEER FESTIVAL

Sneinton Market, Nottingham NG1

<https://shorturl.at/bOKxQ>

26-29 JUNE 2025

NEXT GEN BEER FESTIVAL

St Mary's Works, St Marys Plain, Norwich NR3 3AF

[Cancelled](#)

4-5 JULY 2025

LITTLE EARTH FEST 2025

Little Earth Project Mill Green, Edwardstone, Sudbury CO10 5PX

<https://littleearthproject.com/littleearthfest/>

5 JULY 2025

DUMMER DOWN BREWERY BEER FESTIVAL

Dummer Down Farm, Dummer Hampshire RG25 2AR

<https://shorturl.at/UphkV>

11-12 JULY 2025

SALISBURY CRAFT BEER FESTIVAL

The Arts Centre, Salisbury

<https://shorturl.at/FalUs>

18-19 JULY 2025

LONDON CRAFT BEER FESTIVAL

Magazine London, 11 Ordnance Cres, London SE10 0JH

<https://londoncraftbeerfestival.co.uk/>





26 JULY 2025

LITTLE SUMMER BEER BASH

Verdant, Unit 30 Parkengue, Kernick Industrial Estate, Penryn TR10 9EP

<https://tinyurl.com/3p3tv7kb>

9-10 AUGUST 2025

THESE HILLS 2025

Glynde Place, Lewes, East Sussex, BN8 6SX

<https://tinyurl.com/28msnc5p>

15-16 AUGUST 2025

NORTHALLERTON CRAFT BEER FESTIVAL

The Golden Lion Hotel, Northallerton DL7 8PP

www.buytickets.at/ncbf

28-30 AUGUST 2025

FARM TRIP 2025

Home Farm, Horrobin Lane Rivington, PR6 9HE

[TICKETS ON SALE 28 MARCH](#)

24-25 OCTOBER 2025

RISING TIDE CRAFT BEER FESTIVAL

Canterbury Cathedral Lodge, Canterbury, Kent

<https://www.timeandtidebrewing.co.uk/events>

25 OCTOBER 2025

THE BIG SWALLY

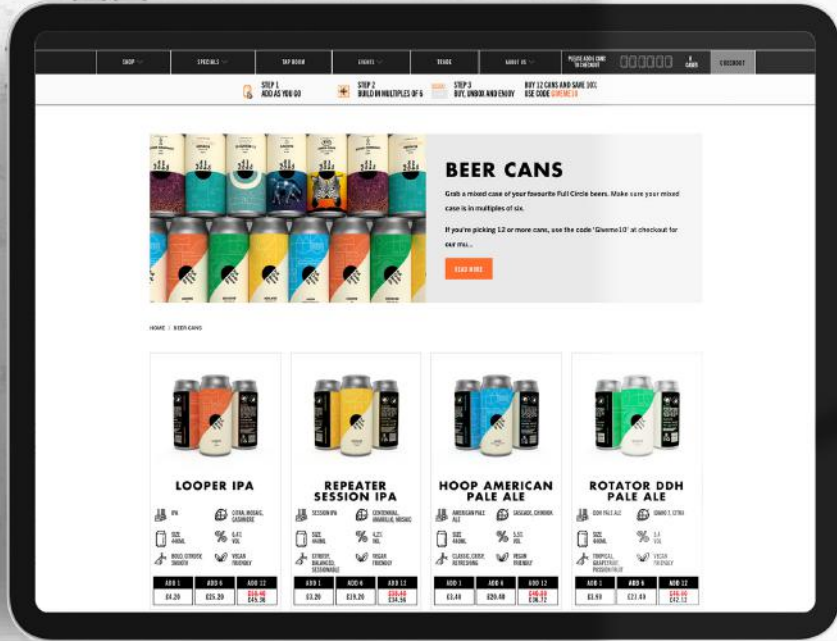
O2 Academy, Edinburgh

[TBA](#)



Webshops

FEATURED WEBSHOP



Craft beer direct to your fridge



Full Circle Brew Co.

Craft Brewery & Taproom

<https://www.fullcirclebrew.co.uk/collections/all-beer>

Free national delivery over £50



Duration Brewing Beer Shop

Beers That Belong - Brewed From Nature With Purpose

<https://shop.durationbeer.com/>

Free delivery over £50



Villages Brewery

Bringing People Together

<https://villagesbrewery.com/collections/buy-beer>

Standard shipping £6.99


Webshop Directory...



Little Earth Project

Fresh & Funky From the Suffolk Countryside

<https://littleearthproject.myshopify.com/>


 Free shipping for orders over £80



Holy Goat Brewing

Specialising in the Production of Mixed Fermentation & Wood Aged Beers

<https://holygoat.beer/shop/>


 Free shipping for orders over £39



Vault City Brewing

Modern Sour Beer With a Focus on Fruit Forward Flavours

<https://vaultcity.co.uk/collections/all-beers>


 Free shipping for orders over £50



UnBarred Brewery

Made of Brighton

<https://www.unbarredbrewery.com/collections/unbarred-shop>


 Free delivery for orders over £50



52 Degrees Brewing (10% discount code: 10forTWICB)

Grasshopper & Warwickshire Beers – All flowing together

<https://52degreesbrewing.com/pages/purchase-beer>


 Standard shipping £5.99



Pomona Island Brew Co.

Award Winning Brewery Based In Salford

<https://www.pomonaislandbrew.co.uk/shop>


 Standard shipping £6.00



Attic Brew Co.

Forward Thinking Beers

<https://atticbrewco.com/collections/beer>

 Free delivery for orders over £35


Webshop Directory...



Polly's Brew Co.

Ultra Fresh, Hop-Forward, Modern Beers

<https://pollysbrew.co/shop/>


 Free shipping for orders over £60



Amity Brew Co.

Community, Friendship and Good beer!

<https://www.amitybrew.co/shop>


 Free shipping on orders over £45



Wilderness Brewery

Wild Little Beers From Mid Wales

<https://www.wildernessbrew.co.uk/shop>


 Standard shipping £8 or click and collect



Moot Brew Co.

Brewing Hop Forward Beers in the Heart of Kent

<https://mootbrew.co.uk/collections/all>


 Free shipping on orders over £60



Exale Brewery

We're Exale. Home of the Wild, Weird and Wonderful

<https://shop.exalebrew.co.uk/>


 Free shipping for orders over £30



Crossover Blendery

Modern, Flavour-Forward Beers Rooted In Tradition

<https://crossoverblendery.co.uk/collections/beers>


 Standard shipping £8.99



Mondo Brewing Co.

All Things Point South West

<https://shop.mondobeer.com/>

 Free shipping for orders over £75


Webshop Directory...



Anspach & Hobday

A London Brewery Making Traditional Beers in a Modern Way

<https://www.anspachandhobday.com/shop>


 Free shipping for orders over £60



Bullhouse Brew Co.

Independent Craft Brewery Based in Belfast

<https://bullhousebrewco.com/collections/beer>


 Free shipping for orders over £50



Neon Raptor Brewing Co.

Midlands Based Microbrewery Producing Top Quality Beers

<https://neonraptorbrewingco.com/collections/beer>


 Free shipping on orders of 12 cans or more



Track Brewing Co.

Beers Born From Adventure

<https://www.trackbrewing.co/collections/buybeer>


 Free shipping for orders over £60



71 Brewing Co.

Engineers of Beers, Brewed in Scotland

<https://71brewing.com/collections/all>


 Standard shipping £5.99



Hammerton Brewery

Proudly Brewing Great Beer in London N7

<https://hammertonbrewery.shop/>


 Free shipping for orders over £48



Vibrant Forest Brewery

Our Passion is to Brew Modern Beers Packed With Flavour

<https://www.vibrantforest.co.uk/>

 Free shipping for orders over £60


Webshop Directory...



Sureshot Brewing

High Quality, Small Batch - From the Beating Belly of Manchester

<https://sureshotbrew.com/shop/>


 Free shipping for orders over £60



Carnival Brewing Co.

Celebrating Modern Beer

<https://carnivalbrewing.me/collections/cans-bottles>


 Free shipping for orders over £50



Electric Bear Brewing Co.

Craft Beer That Delivers on that 'glad-to-be-alive' Vibe

<https://electricbearbrewing.com/collections/beer>


 Free shipping for orders over £50



Round Corner Brewing

Uncommonly Good Beer

<https://roundcornerbrewing.com/pages/ranges>


 Free shipping for orders over £50



Tartarus Beers

Brewing Small Batch Craft Beer, With a Mythical Edge

<https://www.tartarusbeers.co.uk/collections/beer>


 Free shipping for orders over £50



Beak Brewery

Life-affirming Ales

<https://beakbrewery.com/>


 Free shipping for orders over £50



Only With Love - 10% Discount code: TWICB-OWLove

Togetherness on Tap

<https://www.onlywithlove.co/>

 Free shipping for orders over £55


Webshop Directory...



Lost Pier Brewing

Independent Nomadic Brewer Based in Sussex

<https://www.lostpier.com/online-store>


 Free shipping for orders over £50



Vaux Brewery

Independent Craft Brewery in Sunderland

<https://www.vaux.beer/collections/webshop>


 Free shipping for orders over £60



Hackney Brewery

A Small, Independent Craft Brewery in London

<https://www.hackneybrewery.com/shop>


 Free shipping for orders over £50



Bayonet Brewing

Modern, Exciting and Innovative Beers

<https://bayonet-brewing.square.site/s/shop>


 Standard shipping £6.50



Padstow Brewing Co.

Multi Award Winning Craft Brewery

<https://www.padstowbrewing.co.uk/shop/>


 Free shipping for orders over £50



Zapato Brewery

Add any 12 Zapato beers to your cart for an automatic 10% discount

<https://zapatobrewing.com/>


 Free shipping on orders over £60



Time & Tide Brewing

Independent Brewery, Producing Hop Forward, Progressive Beers

<https://www.timeandtidebrewing.co.uk/shop>

 Free shipping on orders over £50


Webshop Directory...



Stannary Brewing Co.

Producers of Flavoured, Modern Beers in the Heart of West Devon

<https://stannarybrewing.shop/>


 Free shipping for orders over £30



Wild Horse Brewing Co.

Fresh, Forward Thinking, Beer

<https://wildhorsebrewing.co.uk/collections/beer-cans>


 Free shipping for orders over £60



Pastore Brewing & Blending

We Make Fresh Super-Fruited Sours & Barrel Aged Blended Wild Ales

<https://pastore-brewing.myshopify.com/collections/all>


 Standard shipping £5.99



Liquid Light Brewing Co.

Vegan Craft Beers Inspired By a Love For Music

<https://liquidlightbrewco.shop/>


 Free shipping for orders over £50



Merakai Brewing Co.

Crafted With Purpose

<https://www.merakaibrewing.com/shop>


 Free shipping for orders over £60



Small Batch Brewing Co.

Making Good Beer For Great People

<https://www.smallbatchbrewing.co.uk/shop/>


 Standard shipping £7.20



Hammerton Brewery

Proudly Brewing Great Beer in London N7

<https://hammertonbrewery.shop/>

 Free shipping on orders over £48


Webshop Directory...



Wylam Brewery

Micro Brewery - Tap Room - Events Space

<https://beerstore.wylambrewery.co.uk/>


 Standard shipping £6.99



Runaway Brewery

Handmade, Modern British Beer

<https://www.therunawaybrewery.com/>


 Standard shipping £6.50



Pillars Brewery

Home of Lager - Brewed in East London

<https://www.pillarsbrewery.com/collections/beer-boxes>


 Free shipping for orders over £80



Pipeline Brewing

Hazy, Hop-Forward Beers

<https://pipelinebrewing.co.uk/collections/all>


 Free shipping for orders over £60



State of Kind Brew Co.

Making the World Better One Beer at a Time

<https://www.stateofkindbrew.co/shop>


 Free shipping for orders over £45



Bottle & Jug Dept.

Craft Beer, Traditional Cider, Spirits, Natural and Organic Wine

<https://bottleandjugdept.co.uk/>


 Free shipping for orders over £95



Double-Barrelled Brewery - 10% Discount code: TWICB

A modern, independent brewery based in Reading, Berkshire

<https://doublebarrelled.co.uk/>

 Free shipping for orders over £50
