



this
week in
**craft.
beer**

BREWER'S CORNER

Beery news from around the world.

TAPROOM REVIEW

We visit Planet Caravan in Cheltenham.

PODCAST

Rob catches up with James from Wilderness Brewery.

226

ISSUE TWO HUNDRED
AND TWENTY SIX

AUGUST 5th 2024



Doesn't Time Fly?

Hello again!

Here we are at the start of another month and I can't believe how quickly the time seems to pass by. Whilst there have been some really warm days, especially recently, it still feels like we are waiting for the summer to properly arrive. Perhaps we are in for a late Indian Summer which, according to Wikipedia, is 'a period of unseasonably warm, dry weather that can sometimes occur in the autumn in the northern hemisphere'.

Apparently the term has nothing to do with the Asian nation but actually originated in the USA and refers to the native Indians and is thought to be when good weather that extended their hunting season.

If we actually get one this year, I prefer to call it a Craft Beer Summer, referring to extended good beer drinking weather.

Cheers!



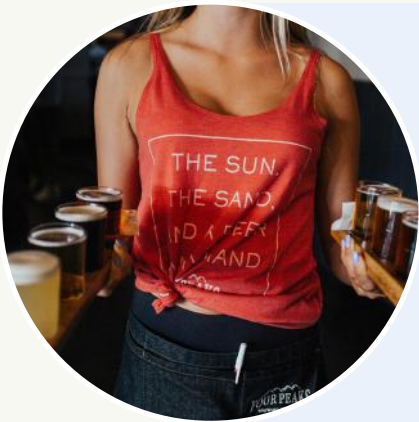
THE PODCAST

Rob catches up with James from Wilderness Brewery.

Page 9 »

Brewer's Corner

The latest news and views articles collated from the world of beer.



New Survey On US Drinking Habits

We have an interesting set of links this week, which provide a high-level perspective on the state of the beer scene in 2024. Firstly Beer Today reports on a survey by the Brewers Association on American consumer drinking habits. In summary, more people are drinking Craft Beer in the US than ever before, but Craft Beer drinkers are also drinking other alcoholic beverages in increasing quantities.

[READ THE ARTICLE](#)

German Drinking Habits

Meanwhile the Guardian takes a deep dive into German drinking habits. Whilst consumption is down across the board, it is the younger demographic that is particularly letting their nation down! In especially alarming news, consumption at Oktoberfest 2023 dipped below one litre of beer per attendee!

[READ THE ARTICLE](#)



Youngsters Priced Out Of Drinking

Over at Beer Insider, Glynn Davis takes a shot at explaining why the youngsters aren't drinking as much as they used to, and he puts it down to spiralling costs.

[READ THE ARTICLE](#)



New Beers Styles?

Finally, the Morning Advertiser reports on a SIBA article about "five beer styles to be aware of for 2024". To be honest, here at TWICB we couldn't care less about four out of these five styles, with only "pintable pales" being of any consequence to our drinking rotation.

[READ THE ARTICLE](#)



Beer of the Week

Stacked Azacca

5.7% Pale Ale

by Polly's Brew Co.



A pale ale hopped with Azacca! A bloom of bright, punchy grapefruit and zesty orange notes, before softer flavours of tinned peaches, juicy mango and papaya dominate for a pale ale that packs way more punch than its strength would suggest.

<https://pollys.co/product/stacked-azacca-pale-ale-5-7/>

WE'LL DO THE LABELS YOU DO THE TASTE

*The perfect partnership that tantalises the tastebuds,
allowing our decoration to deliver the temptation.*



Craft Bar Review



STEVE P

TWICB CO-FOUNDER

Planet Caravan

25 Bath Street, Cheltenham GL51 8PL

Nestled discreetly in the bustling heart of Cheltenham town centre, this craft bar taproom is an unassuming treasure trove of craft beer delights. With a small shop front that's easy to miss, stepping inside feels like discovering an Aladdin's cave, brimming with the best brews and a vibrant, welcoming atmosphere.



We made our entrance at precisely 2 pm on a bustling Saturday, the exact moment this little haven opened its doors. By 2:05, the place was already buzzing with locals – clear evidence of its popularity and well-earned reputation. Despite the narrow frontage, the interior is surprisingly spacious, spreading over two levels, each comfortably accommodating about 20 patrons. The decor is striking, featuring a tasteful pink theme that includes quirky fixtures like an old-fashioned pink dial telephone and eclectic signage, adding to the unique charm.

Craft Bar Review

The taproom boasts 16 regularly rotated keg taps, offering an impressive array of craft beer styles and strengths. The selection ranges from the most sought-after craft brews to delightful surprises, all without breaking the bank. For those who prefer a bit of variety, the menu also includes a selection of cocktails and the intriguing lageritas.



This location isn't just about great drinks; it's a verified Untappd venue, perfect for planning your beer journey in advance. Regular tap takeovers keep things fresh and exciting and during our visit, we enjoyed a fantastic selection from Left Handed Giant Brewing. A particularly fun feature is their new canning machine, allowing guests to pour any beer into a takeaway can, sealed on the spot for enjoyment later.



Craft Bar Review

The upstairs kitchen adds another layer of appeal, serving up delicious food options such as slow-cooked and smoked meats, tacos, loaded nachos, sharing platters, and a variety of bar snacks. The kitchen stays open late, with service extending until 9 pm (10 pm on Saturdays), making it an ideal spot for a late-night bite.



With friendly and enthusiastic staff, a warm and inviting atmosphere, and great music, this craft bar taproom is a must-visit for both locals and visitors alike. Whether you walk in or book a table, you're guaranteed a memorable experience filled with excellent drinks, tasty food, and a lively vibe. Don't miss this hidden gem next time you're in town!



The Podcast with Wilderness Brewery

You can listen to the Podcast by downloading through the normal channels, including Apple and Spotify from 4am Monday.



EPISODE 208 - WILDERNESS BREWERY

We are delighted to welcome back to The Podcast, James from Wilderness Brewery based in Newtown, Mid-Wales. James was last on the podcast back in September 2022 so there was a fair bit to catch up on. Wilderness was launched by James in 2017 to brew modern mixed fermentation beers, whether clean and fresh or aged and soured.

BEER NAME	CHECK-INS	STYLE	ABV	RATING
Bière Ordinaire	424	Ordinary Bitter	3.9%	3.51
Saison [Rise/Fall]	297	Saison	4.3%	3.68
Pale [Rise/Fall]	241	Pale Ale	4.5%	3.40

LISTEN HERE 

Location: Mochdre Industrial Estate, 54, Mochdre, Newtown SY16 4LE
Website: <https://www.wildernessbrew.co.uk/>

Beer Name of the Week

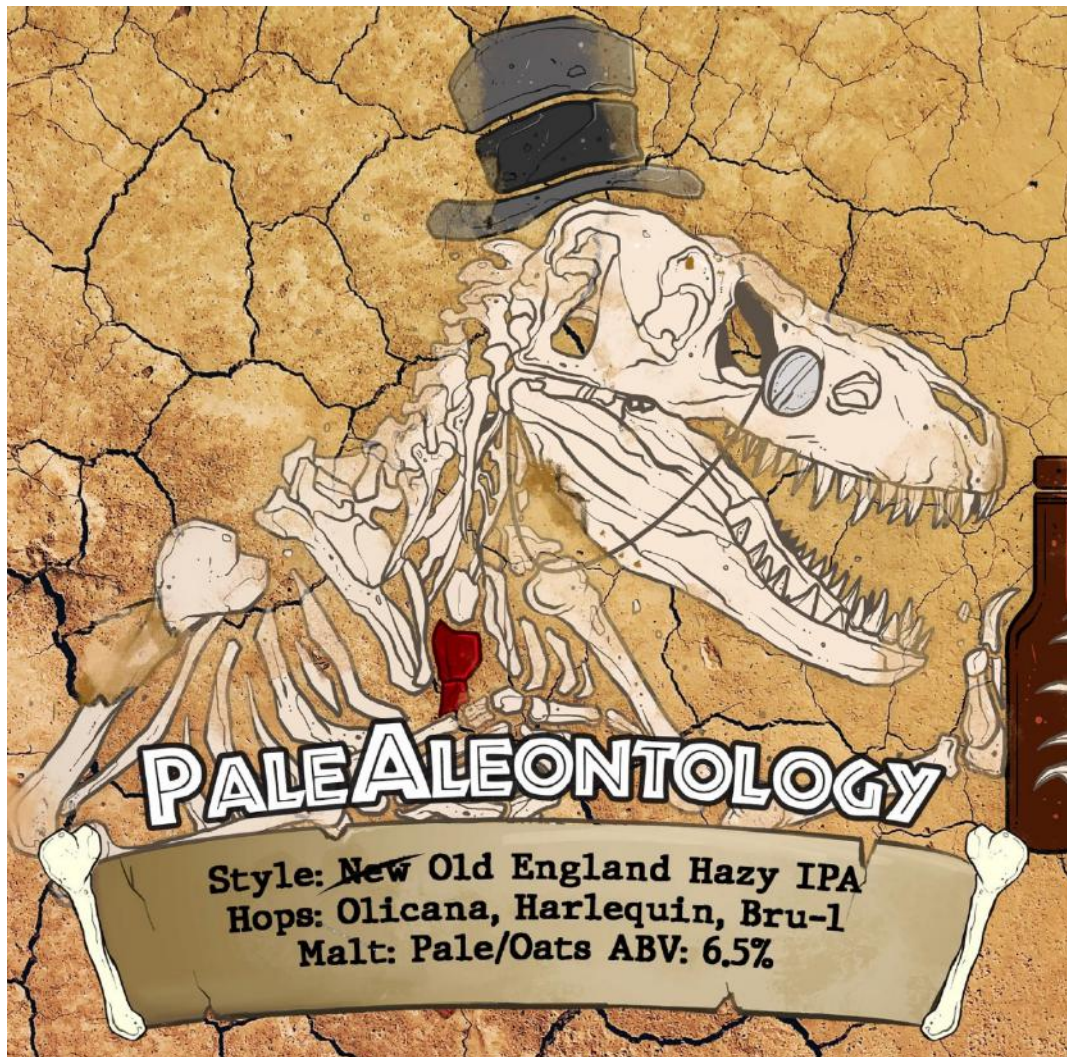
Brewers are always coming up with great names for their latest brews, so we thought it's about time we noticed some of them.

PaleAleontology

6.5% New England IPA

By Staggeringly Good Beer

Featuring Olicana and Harlequin, two UK hops - this beer gives them a chance to shine. Backed up with a Bru-1 backbone, they both take the lead - showcasing a unique array of mango, passion fruit, peach, pineapple, grapefruit, and lemon curd notes, in a classic New England.





Support TWICB with Patreon

www.patreon.com/thisweekincraftbeer

Help support **This Week In Craft Beer** - Newsletter, Podcast and Website, by becoming a Patreon Member and enjoy additional benefits.

Our Newsletter, Podcast and website are **FREE** and always will be, however we do have increased costs to cover like all businesses. We freely give our time producing and collating the information but need help in covering our fixed costs. Becoming a Patreon member shows your support for us and will allow us to continue our work and bring additional services in the future!

The benefits of Patreon membership include advert-free podcasts, early access, name-check in the Podcast intro (optional), influence on breweries to follow, festival meet-ups, TWICB T-shirt and **INCLUDES** access to our Discount Codes Membership Scheme!

www.patreon.com/thisweekincraftbeer

Many thanks to our recent Patreon members!...

Bayonet Brewing Co.

Robert Baker

The Small Batch Brewing Co.

Belgian & Blues Southampton

Ken Robinson

Steve Hartley

John Stephens

Dolphin Brewery

Tim Messinger

Bettina Cassidy

Claire Coster

Craig Hatton

Sue Johnson

Berkshire Beer Box

Doug Thayer

Ade Barley

Mike Bailey

Jazz Hundal

Phantom Brewing Co.

Jon Mead

Paul Whelan

Vaux Brewery

James Cox

Craft BEERings



Dons Brewing Partnership with Fierce Beer

Aberdeen Football Club is delighted to announce an innovative new partnership with local brewery, **Fierce Beer**.

This collaboration will see the renovation of the iconic Gothenburg Lounge, transforming it into a modern offering that celebrates the club's hugely successful 1983 season, while renaming it the Fierce Beer 1983 Lounge.

In 1983, Aberdeen FC achieved a historic treble, winning the European Cup Winners' Cup, the European Super Cup, and the Scottish Cup. This unique accomplishment will be commemorated through the reimagining of the former Gothenburg Lounge, creating a dynamic and inviting space for fans to relive and celebrate the glory of that iconic year.

The centrepiece of this partnership is the creation of a specially crafted lager range named "1983." These new 4.2% & 0.5% Alcohol Free beers, developed in collaboration with Fierce Beer, are designed to honour and celebrate the successes of that unforgettable year. The "1983" lager promises to deliver a premium and enjoyable experience for fans, merging the rich history of Aberdeen FC with the innovative brewing expertise of Fierce Beer.

Commenting on this new partnership, Robbie Hedderman, Commercial Director of Aberdeen FC, said: "We are delighted to partner with Fierce Beer to bring a new and modern twist to what was formerly known as the Gothenburg Lounge.

"The Fierce Beer 1983 Lounge and the special edition beer collaboration not only honours our historic year in 1983 but also provides our fans with a premium matchday experience that celebrates our club's rich heritage. The creation of the '1983' lager is a fitting tribute to one of the greatest years in Aberdeen FC's history."

Craig Cargill, Sales Manager of Fierce Beer, shared his excitement about the partnership, adding: "As a local brewery, Fierce Beer is delighted to be working with Aberdeen FC to deliver a fun and premium hospitality experience for its fans.

"From the very first conversation our mission was to keep the heart and soul of that famous night in Gothenburg and incorporate it into a new premium look lounge that compliments both AFC and Fierce Beer, and we hope we have achieved that.

"The 1983 season is a monumental part of the club's history, and we are proud to craft a lager that celebrates such a remarkable achievement. We look forward to fans enjoying '1983' and to the new Fierce Beer 1983 Lounge becoming a beloved part of the matchday experience at Pittodrie."

The Fierce Beer 1983 Lounge and the "1983" lager range was officially unveiled at an event last night providing Aberdeen FC fans with a new and exciting way to celebrate the club's storied past while enjoying the present.



UK Craft Beer Festivals



9-10 AUGUST 2024

LONDON CRAFT BEER FESTIVAL

Tobacco Dock, Tobacco Quay, Wapping Lane, London E1W 2SF

<https://londoncraftbeerfestival.co.uk/>

29-31 AUGUST 2024

FARM TRIP 2024

Home Farm, Horrobin Lane, Rivington PR6 9HE

<https://www.rivingtonbrewing.co.uk/farmtrip2024>

7 SEPTEMBER 2024

SUDS FEST

Uffculme Centre, 52 Queensbridge Road, Birmingham, B13 8QY

<https://shorturl.at/psOP7>

14 SEPTEMBER 2024

CRAFT BEER SOUTH 2024

The I865 Brunswick Square Southampton, SO14 3AR

<https://www.belgiumandblues.co.uk/cbs>



20-21 SEPTEMBER 2024

DERBYSHIRE CRAFT BEER FESTIVAL

The Grand Pavilion, South Parade, Matlock Bath, DE4 3NR

<https://www.ticketsource.co.uk/thegrandpavilion/e-mdqmqk>

20-21 SEPTEMBER 2024

FULL CIRCLE FEST

Full Circle Brewery, Hoult's Yard, Newcastle upon Tyne NE6 2HL

<https://www.fullcirclebrew.co.uk/products/full-circle-fest-2024-ticket>

27-28 SEPTEMBER 2024

GRAVITY BEER FESTIVAL 2024

Summerhall, Edinburgh, EH9 1PL

<https://www.gravitybeerfestival.co.uk/>

19 OCTOBER 2024

THE BIG SWALLY

O2 Academy Edinburgh

<https://shorturl.at/bzAD4>

02 NOVEMBER 2024

DARK & WILD 2024

Marshall's Mill, The Old Flax Store, Marshall St, Leeds LS11 9YJ

<https://www.universe.com/users/northern-monk-brewing-co-ltd-HWC3KF>

8-9 NOVEMBER 2024

RISING TIDE CRAFT BEER FESTIVAL

Canterbury Cathedral Lodge, Canterbury CT1 2EH

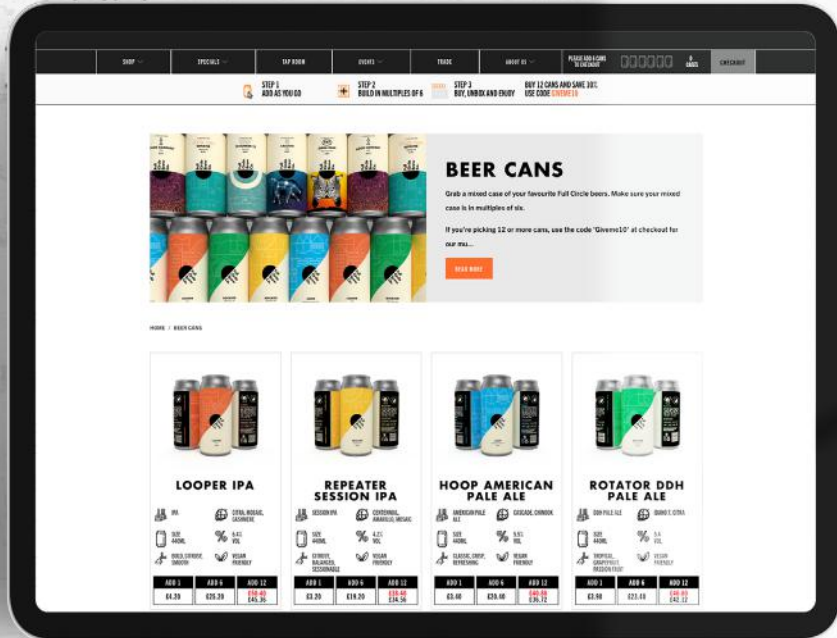
<https://shorturl.at/GHJMY>





Webshops

FEATURED WEBSHOP



Craft beer direct to your fridge



Full Circle Brew Co.

Craft Brewery & Taproom

<https://www.fullcirclebrew.co.uk/collections/all-beer>

Free national delivery over £50

Duration Brewing Beer Shop



Beers That Belong - Brewed From Nature With Purpose

<https://shop.durationbeer.com/>

Free delivery over £50

Villages Brewery



Bringing People Together

<https://villagesbrewery.com/collections/buy-beer>

Standard shipping £6.99


Webshop Directory...



Little Earth Project

Fresh & Funky From the Suffolk Countryside

<https://littleearthproject.myshopify.com/>


 Free shipping for orders over £80



Holy Goat Brewing

Specialising in the Production of Mixed Fermentation & Wood Aged Beers

<https://holygoat.beer/shop/>


 Free shipping for orders over £39



Vault City Brewing

Modern Sour Beer With a Focus on Fruit Forward Flavours

<https://vaultcity.co.uk/collections/all-beers>


 Free shipping for orders over £50



UnBarred Brewery

Made of Brighton

<https://www.unbarredbrewery.com/collections/unbarred-shop>


 Free delivery for orders over £50



ORA Brewing

Discover Our Passion

<https://ora-brewing.myshopify.com/>


 Free shipping on orders over £49



Pomona Island Brew Co.

Award Winning Brewery Based In Salford

<https://www.pomonaislandbrew.co.uk/shop>


 Standard shipping £6.00



Attic Brew Co.

Forward Thinking Beers

<https://atticbrewco.com/collections/beer>

 Free delivery for orders over £35


Webshop Directory...



Polly's Brew Co.

Ultra Fresh, Hop-Forward, Modern Beers

<https://pollysbrew.co/shop/>


 Free shipping for orders over £60



Amity Brew Co.

Community, Friendship and Good beer!

<https://www.amitybrew.co/shop>


 Free shipping on orders over £45



Wilderness Brewery

Wild Little Beers From Mid Wales

<https://www.wildernessbrew.co.uk/shop>


 Standard shipping £8 or click and collect



Moot Brew Co.

Brewing Hop Forward Beers in the Heart of Kent

<https://mootbrew.co.uk/collections/all>


 Free shipping on orders over £60



Exale Brewery

We're Exale. Home of the Wild, Weird and Wonderful

<https://shop.exalebrew.co.uk/>


 Free shipping for orders over £30



Crossover Blendery

Modern, Flavour-Forward Beers Rooted In Tradition

<https://crossoverblendery.co.uk/collections/beers>


 Standard shipping £8.99



Mondo Brewing Co.

All Things Point South West

<https://shop.mondobeer.com/>

 Free shipping for orders over £75


Webshop Directory...



Anspach & Hobday

A London Brewery Making Traditional Beers in a Modern Way

<https://www.anspachandhobday.com/shop>


 Free shipping for orders over £60



Bullhouse Brew Co.

Independent Craft Brewery Based in Belfast

<https://bullhousebrewco.com/collections/beer>


 Free shipping for orders over £50



Neon Raptor Brewing Co.

Midlands Based Microbrewery Producing Top Quality Beers

<https://neonraptorbrewingco.com/collections/beer>


 Free shipping on orders of 12 cans or more



Track Brewing Co.

Beers Born From Adventure

<https://www.trackbrewing.co/collections/buybeer>


 Free shipping for orders over £60



71 Brewing Co.

Engineers of Beers, Brewed in Scotland

<https://71brewing.com/collections/all>


 Standard shipping £5.99



Hammerton Brewery

Proudly Brewing Great Beer in London N7

<https://hammertonbrewery.shop/>


 Free shipping for orders over £48



Vibrant Forest Brewery

Our Passion is to Brew Modern Beers Packed With Flavour

<https://www.vibrantforest.co.uk/>

 Free shipping for orders over £60


Webshop Directory...



Sureshot Brewing

High Quality, Small Batch - From the Beating Belly of Manchester

<https://sureshotbrew.com/shop/>


 Free shipping for orders over £60



Carnival Brewing Co.

Celebrating Modern Beer

<https://carnivalbrewing.me/collections/cans-bottles>


 Free shipping for orders over £50



Electric Bear Brewing Co.

Craft Beer That Delivers on that 'glad-to-be-alive' Vibe

<https://electricbearbrewing.com/collections/beer>


 Free shipping for orders over £50



Round Corner Brewing

Uncommonly Good Beer

<https://roundcornerbrewing.com/pages/ranges>


 Free shipping for orders over £50

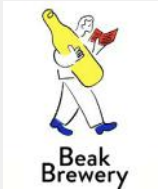


Tartarus Beers

Brewing Small Batch Craft Beer, With a Mythical Edge

<https://www.tartarusbeers.co.uk/collections/beer>


 Free shipping for orders over £50



Beak Brewery

Life-affirming Ales

<https://beakbrewery.com/>

 Free shipping for orders over £50


Webshop Directory...



Lost Pier Brewing

Independent Nomadic Brewer Based in Sussex

<https://www.lostpier.com/online-store>


 Free shipping for orders over £50



Vaux Brewery

Independent Craft Brewery in Sunderland

<https://www.vaux.beer/collections/webshop>


 Free shipping for orders over £60



Hackney Brewery

A Small, Independent Craft Brewery in London

<https://www.hackneybrewery.com/shop>


 Free shipping for orders over £50



Bayonet Brewing

Modern, Exciting and Innovative Beers

<https://bayonet-brewing.square.site/s/shop>


 Standard shipping £6.50



Padstow Brewing Co.

Multi Award Winning Craft Brewery

<https://www.padstowbrewing.co.uk/shop/>


 Free shipping for orders over £50



Zapato Brewery

Add any 12 Zapato beers to your cart for an automatic 10% discount

<https://zapatobrewing.com/>


 Free shipping on orders over £60



Time & Tide Brewing

Independent Brewery, Producing Hop Forward, Progressive Beers

<https://www.timeandtidebrewing.co.uk/shop>

 Free shipping on orders over £50


Webshop Directory...



Stannary Brewing Co.

Producers of Flavoured, Modern Beers in the Heart of West Devon

<https://stannarybrewing.shop/>


 Free shipping for orders over £30



Wild Horse Brewing Co.

Fresh, Forward Thinking, Beer

<https://wildhorsebrewing.co.uk/collections/beer-cans>


 Free shipping for orders over £60



Pastore Brewing & Blending

We Make Fresh Super-Fruited Sours & Barrel Aged Blended Wild Ales

<https://pastore-brewing.myshopify.com/collections/all>


 Standard shipping £5.99



Liquid Light Brewing Co.

Vegan Craft Beers Inspired By a Love For Music

<https://liquidlightbrewco.shop/>


 Free shipping for orders over £50



Merakai Brewing Co.

Crafted With Purpose

<https://www.merakaibrewing.com/shop>


 Free shipping for orders over £60



Drop Bear Beers

Alcohol Free Craft Beers

<https://www.dropbearbeers.com/shop/>


 Free shipping on all orders



Hammerton Brewery

Proudly Brewing Great Beer in London N7

<https://hammertonbrewery.shop/>

 Free shipping on orders over £48


Webshop Directory...



Wylam Brewery

Micro Brewery - Tap Room - Events Space

<https://beerstore.wylambrewery.co.uk/>


 Standard shipping £6.99



Runaway Brewery

Handmade, Modern British Beer

<https://www.therunawaybrewery.com/>


 Standard shipping £6.50



Pillars Brewery

Home of Lager - Brewed in East London

<https://www.pillarsbrewery.com/collections/beer-boxes>


 Free shipping for orders over £80



Pipeline Brewing

Hazy, Hop-Forward Beers

<https://pipelinebrewing.co.uk/collections/all>


 Free shipping for orders over £60



State of Kind Brew Co.

Making the World Better One Beer at a Time

<https://www.stateofkindbrew.co/shop>


 Free shipping for orders over £45



Bottle & Jug Dept.

Craft Beer, Traditional Cider, Spirits, Natural and Organic Wine

<https://bottleandjugdept.co.uk/>


 Free shipping for orders over £95



Double-Barrelled Brewery - 10% Discount code: TWICB

A modern, independent brewery based in Reading, Berkshire

<https://doublebarrelled.co.uk/>

 Free shipping for orders over £50
