

ARM & L

192

**ISSUE ONE HUNDRED AND NINETY TWO** 

NOVEMBER 20th 2023

# Where's the Beer?

For those who missed last week's announcement, please be advised that we are discontinuing our new beer releases feature. Feedback from our readers indicated that this content wasn't widely read by most subscribers. Instead, in future issues, we'll introduce new features designed to captivate your interest!

As a result, this first, post new beer release issue, will be somewhat thinner in content. We are, however, committed to enriching upcoming editions with more interesting features and so we thank you for your patience and continued support.

Cheers.

### The TWICB Team



# Brewer's Corner

### The latest news and views articles collated from the world of beer.



### **Price of Lager Rises 12.5%**

The Morning Advertiser reports that the Office for National Statistics has been tracking the cost of a pint of lager, which has apparently risen I2.5% in the year to October 2023, reaching an average price of £4.67. (This is the point at which drinkers in the Southeast shake their heads in wonder about how cheap it must be to drink in many parts of the UK)

### **READ THE ARTICLE**

### **Climate Change**

On a related theme, we had all better get used to the fact that lager hops grown in Central Europe will soon become a thing of the past due to climate change. Fortunately, the regions of the World growing "IPA" hops will not be impacted so quickly.



### **READ THE ARTICLE**



### **Drunk In Charge?**

The Pub Curmudgeon took aim this week at the kill-joys who are working to make it illegal to be drunk in-charge of a self-driving car. Give it a decade or two, and I suspect we will all be able to reach those lovely out of town pubs for a few beers, confident that we can sleep on the journey home!

### **READ THE ARTICLE**

### A Better Burden

Finally this week, Stan Hieronymus writes long-form tasting notes about Forest & Farm, a beer that particularly delighted him from Cincinnati's Narrow Path Brewing.

### **READ THE ARTICLE**



# **Taproom Review**



STEVE P TWICB CO-FOUNDER

# **Two Brews**

II Church Street, Colchester COLINE

Two Brews is an independent craft beer bottle shop and bar located in Colchester town centre.

My love affair with craft beer owes its beginnings to Two Brews. Around six years ago, I wandered into their establishment, a die-hard fan of mass-produced lagers (embarrassing, I know), and found myself seeking enlightenment from Paul Stephens, the owner. Patiently, Paul guided me through the universe of craft beer, and the rest, as they say, is history.



Since then, Two Brews has evolved significantly. Having moved to a more spacious location close to Colchester high street, it's transformed from a mere bottle shop into a genuine craft beer haven—a bar of authentic craftsmanship.

Stepping into the main bar area reveals a delightful sight: I2 craft keg taps in constant flux, showcasing an ever-revolving selection of fresh brews. Remarkably, in all my visits as a regular patron, I've yet to encounter the same beer on offer.

Complementing this dynamic tap line-up are three double fridges and two single ones, stocked to the brim with the latest brews and diverse styles. Notably, even the stouts are diligently refrigerated, maintaining their prime condition for immediate enjoyment—whether you're opting to savour on-site or take the experience home, the price remains the same.

## **Taproom Review**

Spread across three levels, the premises offer ample seating, with a spacious cellar; the bustling main bar on street level, and an inviting upstairs space furnished with a large sofa and additional seating.

The beer selection, both on tap and in the fridges, is nothing short of exceptional. Two Brews prides itself on featuring emerging breweries from all corners of the country, spotlighting an impressive array of sour beers, German lagers, and Belgian delights.



Interestingly, the name "Two Brews" also reflects their dedication to coffee—where freshly ground beans and an impressive coffee machine cater to aficionados inclined that way.

Moreover, the cellar frequently hosts special events and regular food evenings, adding a layer of vibrancy to the establishment.

In a locality somewhat lacking in craft beer bars, Two Brews stands tall as a flagbearer, consistently offering an ever-evolving menu of superb beers. It's a place I frequent regularly to explore their ever-changing landscape of craft brews.



# WE'LL DO THE LABELS YOU DO THE TASTE

The perfect partnership that tantalises the tastebuds, allowing our decoration to deliver the temptation.



www.opmgroup.co.uk • 0113 231 1000 • sales@opmgroup.co.uk



# The Podcast with Delphic Brewing Co.

You can listen to the Podcast by downloading through the normal channels, including Apple and Spotify from 4am Monday.



### **EPISODE 179 - DELPHIC BREWING CO.**

We are delighted to welcome to the Podcast, Tom from Delphic Brewing Co. based in Newbury. Delphic was launched by Tom in 2018, based out of his garage in Thatcham, but this didn't stop him building a great local reputation for brewing seasonal beers for both Cask and Keg. The podcast recording took place in the empty unit in Newbury that is about to become their new Brewery and Taproom.

MOST CHECKINS ON UNTAPPD			
CHECK-INS	STYLE	ABV	RATING
224	Best Bitter	4.2%	3.60
186	Pale Ale	4.6%	3.59
142	Milk Stout	6.0%	3.67
	<b>CHECK-INS</b> 224 186	CHECK-INS STYLE  224 Best Bitter  186 Pale Ale	CHECK-INS STYLE ABV  224 Best Bitter 4.2%  186 Pale Ale 4.6%

<u>LISTEN HERE</u> **◄)** 

**Location:** The Martins, Thatcham, RGI9 4FD **Website:** https://delphicbrewing.com/

# **Save The Grumpy Goat**

### A Reading Institution



The Grumpy Goat, a cherished local business in Reading, UK, is facing an imminent threat of closure due to a decision made by its private landlord. This is not just about a business; it's about preserving the heart and soul of our community. The Grumpy Goat has been more than just a provider of fine produce; it has been central to organising community events that bring us together, such as Cheese Fest and the Craft Theory festival.

The potential closure of this establishment would not only affect its dedicated staff but also have far-reaching impacts on our local economy and social fabric. Small businesses like the Grumpy Goat contribute significantly to the UK economy - they account for three-fifths of employment in the private sector (source: Federation of Small Businesses). Moreover, they foster community spirit and contribute to making towns like ours unique.

We cannot stand by while such an integral part of our community is threatened with extinction. We urge those in power to reconsider this decision and work towards solutions that will allow The Grumpy Goat to continue serving its loyal customers and enriching our town's culture.

Join us in standing up for small businesses, for our community, and specifically for saving The Grumpy Goat from closure.

**SIGN THE PETITION TODAY** 



# NEW 'OFF THE SHELF' APP PLATFORM MAKES DIGITAL COMMERCE AFFORDABLE FOR BREWERIES AND BEVERAGE WHOLESALERS

Breweries and B2B wholesalers in the beverage industry can now offer their customers an 'Amazon-style' sales experience following the launch of a new affordable app-building service that is set to revolutionise the industry by making digital commerce accessible for businesses of all sizes.

Designed to help breweries better connect with their customers, the customisable 'Off The Shelf' platform has been launched by DueTrade, a technology company helping B2B wholesale businesses to embrace digitalisation. The platform supports those in the industry who want a more efficient way of trading with customers – without the hefty price tag associated with developing a bespoke app.

The new cost-effective platform allows them to trade goods, share promotions, offer 24/7 ordering, and improve brand awareness through a simple, user-friendly ordering app that doesn't cost the earth.

As latest research shows that 83 percent of B2B decision-makers prefer using self-service tools for reordering rather than talking to a sales representative, I and 73 percent of B2B buyers want a B2C like experience 2, the new platform gives businesses the opportunity to improve their customer experience, increase revenue and give themselves the competitive advantage.

Henry Dewing, Founder and Director at DueTrade said:

"Digital commerce is rapidly becoming the preferred way for buyers to complete B2B purchases and customers are increasingly expecting a 'consumer-style' sales experience when buying from wholesalers. That said, developing a totally bespoke app can cost anywhere between £35,000 - £100,000, which makes it an impossible investment for many in the industry.

"We have launched our 'Off The Shelf' service to make sales apps accessible for businesses of all sizes. This white-label option costs a fraction of the price compared to a bespoke app, but still allows breweries the opportunity to put themselves in their customers' back pockets. Companies that invest in this technology will have a competitive advantage in the marketplace by being able to transact faster, increase revenue and manage their portfolios online."

Rather than processing sales manually, either over the phone or via email, customers can place orders at the click of a button via the app. Ordering can be done at any time or day, with quick and easy payment. Buyers use secure profiles to save delivery and payment details for easy reordering and can view their order history, pending orders, favourites and the status of deliveries, for a totally seamless sales experience.

By fully integrating with existing sales, accounting and stock monitoring software, the platform saves valuable time and resources for both the end customer and brewery sales teams.

For breweries and wholesalers, the app can help increase trade orders, enhance customer relationships and save time on inbound enquiries. Customers are updated in real-time with the latest offers and promotions, while the app can be customised with brewery branding to strengthen brand awareness and ensure each business app looks cutting edge.

The DueTrade Off-The-Shelf app platform can be used by B2B wholesale businesses in all industries. Wholesalers, builders' merchants, grain traders, millers, food suppliers, coffee merchants, lumber merchants, butchers and fish mongers are among the wide range of businesses which can also benefit from offering an ordering app.

For further information, please visit www.duetrade.co.uk







Help support **This Week In Craft Beer** - Newsletter, Podcast and Website, by becoming a Patreon Member and enjoy additional benefits.

Our Newsletter, Podcast and website are **FREE** and always will be, however we do have increased costs to cover like all businesses. We freely give our time producing and collating the information but need help in covering our fixed costs. Becoming a Patreon member shows your support for us and will allow us to continue our work and bring additional services in the future!

The benefits of Patreon membership include advert-free podcasts, early access, name-check in the Podcast intro (optional), influence on breweries to follow, festival meet-ups, TWICB T-shirt and INCLUDES access to our Discount Codes Membership Scheme!

www.patreon.com/thisweekincraftbeer

### Many thanks to our recent Patreon members!...

Bayonet Brewing Co.

Robert Baker

The Small Batch Brewing Co.

Belgian & Blues Southampton

Ken Robinson

Steve Hartley

John Stephens

Dolphin Brewery

Tim Messinger

Bettina Cassidy

Claire Coster

Craig Hatton

Sue Johnson

Berkshire Beer Box

The Papermill MicroPub

Doug Thayer

Ade Barley

Mike Bailey

Jazz Hundal

Phantom Brewing Co.

Ion Mead

Paul Whelan

Vaux Brewery

lames Cox

Steve Pratt



### 19-20 APRIL 2024

### **BREW YORK BREWERY BASH 2024**

Brew York, Handley Park, Osbaldwick, YOI9 5UP https://brewyork.co.uk/brewery-bash/

### 17-18 MAY 2024

### **HOP CITY**

The Old Flax Store, Marshalls Mill, Marshall St, Holbeck, Leeds LSII 9YJ https://rb.gy/z9ru6e

### 18 MAY 2024

### **CHESTER CRAFT BEER FESTIVAL**

The Carriage Shed, City Road, Chester CHI 3DR https://tinyurl.com/4kw34cub

### 7-8 JUNE 2024

### **BRISTOL CRAFT BEER FESTIVAL**

Harbourside, Bristol

https://bristolcraftbeerfestival.co.uk/tickets/





### 14-15 JUNE 2024

### **NOTTINGHAM CRAFT BEER FESTIVAL**

Sneinton Market, Nottingham NGI IDS <a href="https://shorturl.at/uzNU5">https://shorturl.at/uzNU5</a>

### 5-6 JULY 2024

### **MANCHESTER CRAFT BEER FESTIVAL**

Depot Mayfield, II Baring St, Manchester MI 2PY
<a href="https://manchestercraftbeerfestival.com/2024-presale/">https://manchestercraftbeerfestival.com/2024-presale/</a>

### 9-10 AUGUST 2024

### **LONDON CRAFT BEER FESTIVAL**

Tobacco Dock, Tobacco Quay, Wapping Lane, London EIW 2SF <a href="https://londoncraftbeerfestival.co.uk/2024-presale/">https://londoncraftbeerfestival.co.uk/2024-presale/</a>



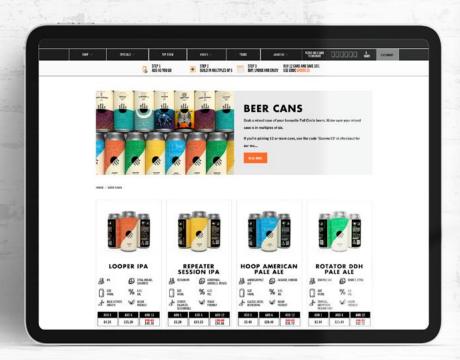


# **Webshop Discounts**

### FEATURED WEBSHOP







# Craft beer direct to your fridge



### Full Circle Brew Co. 10% Discount Code: TWIFCBC

Craft Brewery & Taproom

https://www.fullcirclebrew.co.uk/collections/all-beer



Free national delivery over £50



### **Duration Brewing Beer Shop - 10% Discount Code: TWICBIO**

Beers That Belong - Brewed From Nature With Purpose

https://shop.durationbeer.com/



Free delivery over £50

### **Villages Brewery - 10% Discount code - TWICB Members**



Bringing People Together

https://villagesbrewery.com/collections/buy-beer



Standard shipping £6.99



### Little Earth Project - 10% Discount code - TWICB Members

Fresh & Funky From the Suffolk Countryside

https://littleearthproject.myshopify.com/

Free shipping for orders over £80

**JOIN HERE** 



### Holy Goat Brewing - 10% Discount code - TWICB Members

Specialising in the Production of Mixed Fermentation & Wood Aged Beers https://holygoat.beer/shop/

Free shipping for orders over £39

**JOIN HERE** 



### **Vault City Brewing - 10% Discount code - TWICB Members**

Modern Sour Beer With a Focus on Fruit Forward Flavours

https://vaultcity.co.uk/collections/all-beers

Free shipping for orders over £50

**JOIN HERE** 



### **UnBarred Brewery - I5% Discount code - TWICB Members**

Made of Brighton

https://www.unbarredbrewery.com/collections/unbarred-shop

Free delivery for orders over £50

**JOIN HERE** 



### **ORA Brewing - 10% Discount code - TWICB Members**

Discover Our Passion

https://ora-brewing.myshopify.com/

Free shipping on orders over £49

**JOIN HERE** 



### Pomona Island Brew Co. - 10% Discount code - TWICB Members

Award Winning Brewery Based In Salford

https://www.pomonaislandbrew.co.uk/shop

Standard shipping £6.00

**JOIN HERE** 



### Attic Brew Co. - 10% Discount code - TWICB Members

Forward Thinking Beers

https://atticbrewco.com/collections/beer

Free delivery for orders over £35



### Polly's Brew Co. - 10% Discount code - TWICB Members

Ultra Fresh, Hop-Forward, Modern Beers

https://pollysbrew.co/shop/

Free shipping for orders over £60

**JOIN HERE** 



### Amity Brew Co. - IO% Discount code - TWICB Members

Community, Friendship and Good beer!

https://www.amitybrew.co/shop

Free shipping on orders over £45

**JOIN HERE** 



### Wilderness Brewery - IO% Discount code - TWICB Members

Wild Little Beers From Mid Wales

https://www.wildernessbrew.co.uk/shop

Standard shipping £8 or click and collect

**JOIN HERE** 





### Moot Brew Co. - 10% Discount code - TWICB Members

Brewing Hop Forward Beers in the Heart of Kent

https://mootbrew.co.uk/collections/all

Free shipping on orders over £60

**JOIN HERE** 



### **Exale Brewery- 10% Discount code - TWICB Members**

We're Exale. Home of the Wild, Weird and Wonderful

https://shop.exalebrew.co.uk/

Free shipping for orders over £30

**JOIN HERE** 



### **Crossover Blendery - 5% Discount code - TWICB Members**

Modern, Flavour-Forward Beers Rooted In Tradition

https://crossoverblendery.co.uk/collections/beers

Standard shipping £8.99

**JOIN HERE** 



### Mondo Brewing Co. - 15% Discount code - TWICB Members

All Things Point South West

https://shop.mondobeer.com/

Free shipping for orders over £75

### Anspach & Hobday - 10% Discount code - TWICB Members



A London Brewery Making Traditional Beers in a Modern Way

https://www.anspachandhobday.com/shop

**JOIN HERE** 



Free shipping for orders over £60

### **Bullhouse Brew Co. - 10% Discount code - TWICB Members**



Independent Craft Brewery Based in Belfast

https://bullhousebrewco.com/collections/beer

Free shipping for orders over £50

**JOIN HERE** 



### Neon Raptor Brewing Co. - IO% Discount code - TWICB Members

Midlands Based Microbrewery Producing Top Quality Beers

https://neonraptorbrewingco.com/collections/beer

Free shipping on orders of I2 cans or more

**IOIN HERE** 



### Track Brewing Co. - 10% Discount code - TWICB Members

Beers Born From Adventure

https://www.trackbrewing.co/collections/buybeer

Free shipping for orders over £60

**JOIN HERE** 



### 71 Brewing Co. - 10% Discount code - TWICB Members

Engineers of Beers, Brewed in Scotland

https://7lbrewing.com/collections/all

Standard shipping £5.99

**JOIN HERE** 



### **Hammerton Brewery - 10% Discount code - TWICB Members**

Proudly Brewing Great Beer in London N7

https://hammertonbrewery.shop/

Free shipping for orders over £48

**JOIN HERE** 



### **Vibrant Forest Brewery - 10% Discount code - TWICB Members**

Our Passion is to Brew Modern Beers Packed With Flavour

https://www.vibrantforest.co.uk/

Free shipping for orders over £60



### Sureshot Brewing - 10% Discount code - TWICB Members

High Quality, Small Batch - From the Beating Belly of Manchester https://sureshotbrew.com/shop/



Free shipping for orders over £60

**JOIN HERE** 



### **Carnival Brewing Co. - 10% Discount code - TWICB Members**

Celebrating Modern Beer

https://carnivalbrewing.me/collections/cans-bottles

Free shipping for orders over £50

**JOIN HERE** 



### Electric Bear Brewing Co. - IO% Discount code - TWICB Members

Craft Beer That Delivers on that 'glad-to-be-alive' Vibe

https://electricbearbrewing.com/collections/beer

Free shipping for orders over £50

**JOIN HERE** 



### Round Corner Brewing - 10% Discount code - TWICB Members

**Uncommonly Good Beer** 

https://roundcornerbrewing.com/pages/ranges



Free shipping for orders over £50

**JOIN HERE** 



### Tartarus Beers - 10% Discount code - TWICB Members

Brewing Small Batch Craft Beer, With a Mythical Edge

https://www.tartarusbeers.co.uk/collections/beer

Free shipping for orders over £50

**IOIN HERE** 



### **Beak Brewery - 10% Discount code - TWICB Members**

Life-affirming Ales

https://beakbrewery.com/

Free shipping for orders over £50

**JOIN HERE** 



### Piglove Brewing Co. - 10% Discount code - TWICB Members

Brave Brewing With Eccentric Taste

https://piglovebrewing.com/collections/all

Free shipping for orders over £40



### **Lost Pier Brewing - 10% Discount code - TWICB Members**

Independent Nomadic Brewer Based in Sussex

https://www.lostpier.com/online-store

Free shipping for orders over £50

**JOIN HERE** 



### **Vaux Brewery - 10% Discount code - TWICB Members**

Independent Craft Brewery in Sunderland

https://www.vaux.beer/collections/webshop

Free shipping for orders over £60

**JOIN HERE** 



### **Hackney Brewery - 10% Discount code - TWICB Members**

A Small, Independent Craft Brewery in London

https://www.hackneybrewery.com/shop

Free shipping for orders over £50

**JOIN HERE** 



### **Bayonet Brewing - 10% Discount code - TWICB Members**

Modern, Exciting and Innovative Beers

https://bayonet-brewing.square.site/s/shop

Standard shipping £6.50

**JOIN HERE** 



### Padstow Brewing Co. - 10% Discount code - TWICB Members

Multi Award Winning Craft Brewery

https://www.padstowbrewing.co.uk/shop/

Free shipping for orders over £50

**JOIN HERE** 



### **Zapato Brewery - 5% Discount code - TWICB Members**

Add any I2 Zapato beers to your cart for an automatic I0% discount https://zapatobrewing.com/

\_

Free shipping on orders over £60

**JOIN HERE** 



### Time & Tide Brewing - 25% Discount code - TWICB Members

Independent Brewery, Producing Hop Forward, Progressive Beers

https://www.timeandtidebrewing.co.uk/shop

Free shipping on orders over £50



### Stannary Brewing Co. - IO% Discount code - TWICB Members

Producers of Flavoured, Modern Beers in the Heart of West Devon https://stannarybrewing.shop/



Free shipping for orders over £30

**IOIN HERE** 



### Wild Horse Brewing Co. - 10% Discount code - TWICB Members

Fresh, Forward Thinking, Beer

https://wildhorsebrewing.co.uk/collections/beer-cans



Free shipping for orders over £60

**JOIN HERE** 



### Pastore Brewing & Blending - 10% Discount code - TWICB Members

We Make Fresh Super-Fruited Sours & Barrel Aged Blended Wild Ales https://pastore-brewing.myshopify.com/collections/all

Standard shipping £5.99

**JOIN HERE** 



### **Liquid Light Brewing Co. - 10% Discount code - TWICB Members**

Vegan Craft Beers Inspired By a Love For Music

https://liquidlightbrewco.shop/



Free shipping for orders over £50

**JOIN HERE** 



### Merakai Brewing Co. - 10% Discount code - TWICB Members

Crafted With Purpose

https://www.merakaibrewing.com/shop



Free shipping for orders over £60

**JOIN HERE** 



### **Drop Bear Beers - 15% Discount code - TWICB Members**

Alcohol Free Craft Beers

https://www.dropbearbeers.com/shop/



Free shipping on all orders

**JOIN HERE** 



### Hammerton Brewery - 10% Discount code - TWICB Members

Proudly Brewing Great Beer in London N7

https://hammertonbrewery.shop/



Free shipping on orders over £48



### **Wylam Brewery - 10% Discount code - TWICB Members**

Micro Brewery - Tap Room - Events Space

https://beerstore.wylambrewery.co.uk/

Standard shipping £6.99

**JOIN HERE** 



### Runaway Brewery - 10% Discount code - TWICB Members

Handmade, Modern British Beer

https://www.therunawaybrewery.com/

Standard shipping £6.50

**JOIN HERE** 



### Pillars Brewery - 10% Discount code - TWICB Members

Home of Lager - Brewed in East London

https://www.pillarsbrewery.com/collections/beer-boxes

Free shipping for orders over £80

**JOIN HERE** 



### Pipeline Brewing - 10% Discount code - TWICB Members

Hazy, Hop-Forward Beers

https://pipelinebrewing.co.uk/collections/all

Free shipping for orders over £60

**JOIN HERE** 



### State of Kind Brew Co. - 20% Discount code - TWICB Members

Making the World Better One Beer at a Time

https://www.stateofkindbrew.co/shop

Free shipping for orders over £45